



# News Release

## Arizona Department of Public Safety

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### FOR IMMEDIATE RELEASE

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### **Arizona Department of Public Safety Announces Target Zero Enforcement Details for Thanksgiving Holiday Time Period**

The Arizona Department of Public Safety (DPS) is committed to providing safe travel for the motoring public during this Thanksgiving holiday time period. Chief Jack Lane, who oversees the DPS Highway Patrol Division, would like to highlight some strategies DPS officers will use with the goal of making Arizona's highways safer this holiday season.

Chief Lane has implemented the traffic-safety program as "Target Zero," and states the initiative includes enforcement details to be conducted Wednesday, November 21, and on Sunday, November 25, 2007. The enforcement details will target all collision-causing traffic violations with an emphasis on excess speed. The goal of DPS, the Governor's Traffic Safety Advisory Council and the Strategic Highway Safety Plan is to have zero fatalities on Arizona roads.

Target Zero, which is one of several traffic-safety strategies, will also incorporate the newly-created photo enforcement project (PEP) vehicles which will be deployed in various locations on Interstate 10 in Pinal and Maricopa Counties. The PEP vehicles will compliment the hundreds of DPS officers on patrol duty during this holiday-time period in an effort to keep Arizona the same safe traveling environment it is year round.

Please join with the Arizona Department of Public Safety in making this Thanksgiving holiday a safe and enjoyable occasion by adhering to the posted speed limit, obeying all traffic laws, ensuring all vehicle occupants are wearing safety restraints and by not driving impaired.

*The mission of the Arizona Department of Public Safety, the most dynamic state-level law enforcement agency in United States, is to protect human life and property by enforcing state laws, deterring criminal activity, assuring the safety of the motoring public on Arizona's highways and providing vital scientific, technical and operational support to other criminal justice agencies. The Department, also one of Arizona's largest law enforcement agencies with some 2,200 sworn and civilian employees, consists of four divisions – Highway Patrol, Criminal Investigations, Criminal Justice Support and Agency Support. The Department is headquartered in Phoenix with offices located in more than 80 communities within Arizona's 15 counties.*

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